

Debra Supnik

310.274-8281

imdb.com/name/nm0839489

Employment

Senior Producer, "Food Truck Revolution"

Cooking Channel

Producer, "TV Diner with Billy Costa" Chefs and Cuisine of Puerto Rico

Sponsored by Puerto Rico Travel and Tourism Commission

Vice President, Development and Talent • Producer Weller/Grossman Productions

Lead creation, management and production of all development and related materials for independent TV production company specializing in reality, informational and non-fiction programming with over 9,000 episodes of TV broadcast

Generate clever ideas

Strong writing skills

Produce pilots and sizzle reels

Identify compelling new personalities and trends

Develop programming around talent

Cast hosts, talent and guest experts

Negotiate talent deals

Maintain working relationships with key executives at cable and broadcast networks

Media Consultant, REN Media Group/MiniMovie Channel

Advise media company on program acquisitions for domestic and international sales

Principal, Off Sunset Management, LLC

Personal management and consulting for talent, experts and authors

Media Director, GolinHarris Public Relations

Formulate, create, pitch and place stories with major media outlets

Develop strategic media outreach plans, conduct and manage the flow of research

Media train clients

Establish contacts with national, regional, international and local media outlets

Director Of Research • Segment Producer

ABC-TV "Home"

Live, one-hour daily multi-topic national series with fast-breaking news stories

Responsible for generating show topics and segment ideas, supervise staff of 13

Reporter • Segment Producer • Researcher

"On Trial" Daily syndicated TV series first to bring cameras into the courtroom

Executive Director, Women In Film

Responsible for managing a non-profit organization of 1,300 members and staff, establish programs, formulate budget, liaise with Board and Foundation, develop sources of revenue

Program Executive, Current Programming and Feature Film /Late Night Programming

CBS Entertainment, Los Angeles

Acquire and access feature length scripts for pre-buys, view completed theatricals for purchase

Develop scripted series for late night, liaise between network and production company

Director, Media Services

CBS Advertising And Promotion, New York and Los Angeles

Formulate on-air promotion schedule, write and edit on-air copy, produce weekly promos

Manager, Program Department

CBS Television Network, New York

Program Administration, establish program formats, work with program practices and legal

Program Coordinator on current daytime shows, "60 Minutes," and primetime series

Additional Professional Expertise

- Participate in the creation and launch of two cable networks, HGTV and National Geographic Channel (USA)
- Develop and maintain relationships with creative community—agents, managers, network executives, producers, advertisers, authors, experts, publishers, PR professionals, product integration specialists and revenue sources
- Casting Producer for three reality series, put participants on tape
- Develop, cast and produce Spanish language non-fiction and reality TV

TV Production

- Producer, Food Network, "Chefography—Guy Fieri"
- Producer, Food Network, "Chefography—The Neely's"
- Producer, SoapNet, series of :30 second interstitials
- Producer, HGTV, "Make it Sparkle," pilots
- Producer, MagRack, "John Lithgow's Paloozaville," VOD series
- Producer, NBC Universal Syndication, "You Better Be Ready," pilot
- Producer, Scripps Networks, Buenas Ideas (in Spanish), 13 episode series
- Producer, Telemundo, "La Boda," (in Spanish), pilot
- Producer, Telemundo, "La Quinceañera," (in Spanish), pilot
- Producer, Scripps Networks, "Recetas de mi Cocina," (in Spanish) pilot
- Producer, Discovery, "It's Green," pilot
- Co-Producer, TLC, "Essentials," pilot and series
- Co-Producer, Discovery, "Interior Motives with Christopher Lowell," pilot
- Producer, A&E, "Rewind Design," pilot
- Co-Producer, DIY Network, "Embellish This!" pilot
- Co-Producer, "Gerry Garvin's Turn Up the Heat!" pilot that sold to TV One
- Co-Producer, "The Talk with Amber Madison," broadband series
- Co-Producer, HGTV, "Countdown to Spring (and Fall) with Matt & Shari," specials
- Co-Producer, A&E, Biography, "Annette Funicello"
- Co-Producer, Fox FitTV, "The Natural Path," pilot
- Co-Producer, Food Network, Food 911 with Tyler Florence," pilot
- Identify and hire show runners, segment producers
- Book crews

Clearance/Business Affairs

- Execute talent paperwork including SAG and AFTRA
- Process network deliverables, manage submission procedures
- Clip clearance
- Acquisition of news and archival footage
- Analyze footage clearance issues for creation of new programming

Work Related Experience

- Speaker at Real Screen, Washington, D.C., on international format acquisitions
- Instructor at UCLA Extension, Department of the Arts – 2 semesters
"The Beatles Phenomenon" – 6 week course and a weekend celebration
- Consultant on "Imagine: John Lennon" Warner Bros., feature documentary
- Teen organizer of Beatles (USA) Ltd., Fan Club

Education

- Boston University College of Communication, B.S., Broadcasting-Film
Magna Cum Laude
- Hennig/Jardin, Professional Seminar on Women in Management
- Colegio León Pinelo, Lima, Peru

Personal Data

- Emmy nomination, Hallmark's Home and Family, Consulting Producer, 2013
- Juror, The International Emmy Awards, Nonfiction Programming, 2012
- Member, British Academy of Film and Television Arts (BAFTA-LA)
- Member, Caucus for Television Producers, Directors and Writers
- Mentor, Boston University Alumni Program
- Member, National Trust for Historic Preservation
- Host, International Visitors Council of Los Angeles
- Write and speak Spanish

